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EVOLUTIONARY TECHNOLOGIES INTERNATIONAL, INC. ANNOUNCES Virtual User Conference Customer Success

Customer-focused Virtual User Conference gives ETI customers platform to share their product enhancement requests and gain important insight into ETISolution© version 6.1, 2009 product roadmap

Monday, April 13, 2009 - AUSTIN, TX, - Austin, TX-based Evolutionary Technologies International, Inc. (ETI), a wholly-owned subsidiary of Versata Enterprises, Inc. (Versata), and a recognized innovator of data integration products, today announces the success of its inaugural Virtual User Conference (VUC) where customers from around the world were introduced to key new product roadmap strategy and where customers had an opportunity to give their input, as well as vote on new product functionality. The result is the most aggressive product roadmap plan that ETI has committed to in more than three years.

Now fully integrated into Versata's Business Automation Business Unit, and leveraging Versata's global development network, ETI continues to invest heavily in customer-driven product enhancements. During the Virtual User Conference, customers were updated on an extensive list of already-completed major and minor enhancements and functionality improvements. Customers were also able to give input on what they would like to see in the product. Unlike most web-based conferences, the ETI VUC utilized online Question-and-Answer sessions and Customer Voting, enabling our Fortune 2000 users to have a real and quantifiable impact on product roadmap decisions.

A growing number of ETI customers have begun the process to upgrade to ETI Solution version 6.0.3, which includes greatly increased product functionality and enhancements over any prior release over the last five years. Anyone who upgrades to 6.0.3 will be able to seamlessly upgrade to any future 6x release.

ETI customers are now benefiting from the long-standing Versata practice where customers enjoy executive-level communication accompanied by a mutual commitment between Versata and the customer to intensely focus on customer success, mutually high ROI activities, and a high level of accountability to deliver the best functionality to market. This hallmark focus, backed by hundreds of product development staff, maximizes customer business impact and facilitates multi-decade relationships within Versata and ETI customers are rapidly seeing these tangible benefits.

"Being able to take a solid technology with more than 18 years of leadership in the ETL space, and working with ETI's very mature, enterprise customer base has been very rewarding. Now, we are very pleased that our customers are starting to see significant value in our improved support systems, streamlined communications, and a much more powerful product development team. Our first Virtual User Conference not only let us communicate a lot of these accomplishments to our customers, but we were able to listen to our customers and make commitments to them to make the next release of ETI even stronger than the last release," said Chris Ney, CEO of ETI. "The fact that most of our customers are now enrolling in multi-year support programs, which give them more voting power and also helps them better predict future

support costs, is a real testimony that our customers are seeing true business value from these efforts.”

Andy Montgomery, Director of Product Development, commented, "The entire ETI team understands that we have an unwavering commitment to leverage our broad and deep resources to deliver the highest level of customer success. Our ETI customers, many of whom are multi-decade ETI users, are now starting to see the tangible benefits and improved product output that is resulting from bringing ETI into the Versata family. We remain committed to re-energizing these longstanding ETI customer relationships and giving our worldwide customer base the confidence to make ETISolution their high-ROI data integration platform of choice. Our customers have always known ETI technology to be solid and highly scalable. Now, our customers are seeing that this technology is backed by a vibrant, multi-national and highly aggressive technology company with the resources and the focus to deliver well beyond their expectations."

ETI Solution is a highly scalable, cross-platform application integration and data integration platform. ETI Solution allows the customer to automatically generate detailed and accurate integration process documentation while simultaneously creating, deploying, and managing integration processes over the network to unlimited mainframe, Unix or windows unlimited servers. Some of the much-anticipated enhanced functionality includes; enhanced process workflow visualization, improved memory and performance enhancements, conversion compiler enhancements, improved metadata management and impact analyst functionality, enhanced resynchronization of mapping specifications and conversion, an improved template work area interface, and numerous DSL improvements.

ABOUT VERSATA ENTERPRISES, INC.

With a global presence covering 45 countries, Versata Enterprises solves the most complex business problems for the world's largest organizations. Versata Enterprises comprises a number of leading enterprise solution providers, including Versata, Inc., Artemis International Solutions Corporation, Nextance, Inc., Gensym Corporation, and Clear Technologies. Versata distinguishes itself in the software industry by focusing on customer priorities as driven by value delivered. Versata's market-leading Customer Success Program ensures customer involvement in product decisions and business priorities and provides a twice-yearly opportunity for customers to score Versata's performance against commitments. Versata's world-class engineering capability ensures substantive and valuable product releases, thereby ensuring customer success. Versata also offers customers the opportunity to leverage Versata's global efficiency by offering a menu of services to help customers lower the cost of technology services across the enterprise. Versata's relentless focus on customer priorities, coupled with an unmatched global engineering capability, provides Versata customers' continuous innovation and repeatable value propositions. Further information is available at <http://www.versata.com>.

ABOUT ETI

ETI (Evolutionary Technologies International, Inc.) is a global provider of enterprise data integration solutions for Global 1000 companies and government IT organizations including clients such as Merck, Mitsubishi UFJ Bank, the U.S. Department of Defense, AXA, Experian, Société Générale, Gillette, American National Property and Casualty (ANPAC), and Groupe Caisse d'Epargne. A pioneer developer of ETL software, ETI provides software and services that automate the seamless exchange of data between incompatible systems on mainframe, mini or micro hardware. Organizations around the world rely on ETI for data integration initiatives ranging from data migrations, data synchronization and data services for SOA. Founded in 1991, ETI is based in Austin, Texas, with subsidiaries around the world. For more information visit www.eti.com.